

# ENTERPRISE MOBILITY GIVING

At Enterprise Mobility, we're focused on strengthening our communities one neighborhood at a time. We do this by fostering a culture of employee giving and volunteerism as well as funding programs through global operating groups and the Enterprise Mobility Foundation that steward the environment, drive social progress and empower the places where we live and work.

## Global Philanthropy Highlights

**\$85M**

**\$85M** donated to charitable organizations worldwide in FY24 by Enterprise Mobility through its operating groups and the Enterprise Mobility Foundation.

**90%+**

In FY24, more than **90%** of grants awarded were identified by global team members.

**\$1.8M**

**\$1.8 million** awarded to community nonprofits in FY24 on behalf of outstanding Enterprise Mobility operating groups as part of the Jack Taylor Founding Values Award.

## Employee Giving Highlights

**£1M+**

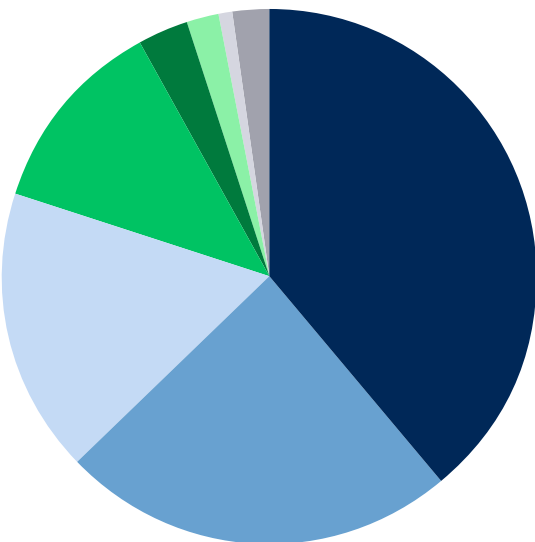
In FY24, U.K. team members raised more than **£1 million** for BBC Children in Need and other charities through the employee giving program.

**\$17M+**

Enterprise Mobility team members in North America raised more than **\$17 million** for United Way and other nonprofits through the Stronger Together Employee Giving Campaign in FY24.

**50%**

This \$17 million+ total included a **50% match** from the Enterprise Mobility Foundation.



## FY24 Giving Breakdown

**\$85M**

TOTAL



# PILLAR INITIATIVES

Since the beginning, Enterprise Mobility has strived to be an engaged corporate citizen that makes a meaningful difference in the communities where we live and work. The Enterprise Mobility Foundation oversees a variety of initiatives focused on creating positive impacts through long-term partnerships with nonprofit organizations.

## ROAD Forward

**Program Initiated:** 2020 | \$55 million over 5 years  
**Partners:** My Brother's Keeper Alliance, UNCF, Girls Inc., Parents as Teachers

The ROAD Forward initiative aims to focus on Respect, Opportunity, Achievement and Diversity (ROAD) by addressing social and racial equity gaps in three key areas — early childhood development, youth health & wellness and career & college preparation.

## 50 Million Tree Pledge\*

**Program Initiated:** 2006 | Plant 50 million trees in 50 years  
**Partner:** Arbor Day Foundation

Established to honor Enterprise's 50th anniversary, the 50 Million Tree Pledge supports forest reforestation and restoration in areas damaged by fires, storms and disease, and helps expand and preserve habitats for endangered species. The initiative aims to plant 50 million trees by 2056 throughout North America and Europe.

## Military Program

**Program Initiated:** 2015 | \$12 million over 12 years  
**Partner:** Fisher House Foundation

We work with the Fisher House Foundation to help provide no-cost housing for military and veteran families while a loved one is in the hospital as well as scholarships for children of service members who have died or become seriously disabled since Sept 11, 2001.

## Routes and Roots\* Healthy Rivers Project

**Program Initiated:** 2017 | \$60 million over 10 years  
**Partner:** The Nature Conservancy (TNC)

Improving the health of rivers for communities, Routes and Roots supports TNC's efforts for protection, restoration and sustainable management of rivers and other freshwater ecosystems in North America, Europe and around the world.

## Fill Your Tank\*

**Program Initiated:** 2016 | \$115 million over 10 years  
**Partner:** Feeding America, Food Banks Canada, The Global FoodBanking Network

The Fill Your Tank\* program is an effort to combat food insecurity by supporting food banks and food programs, including feeding supplies and food distribution.

## Urban Tree Initiative

**Program Initiated:** 2018 | \$6 million over 8 years  
**Partner:** Arbor Day Foundation

The Urban Tree Initiative program supports urban forestry plantings in communities throughout North America and Europe impacted by natural disasters or that lack sufficient access to greenspace. Enterprise Mobility team members are also able to volunteer in the program's local tree planting events.

## Disaster Relief Program

**Program Initiated:** 2015 | \$11 million over 11 years  
**Partner:** American Red Cross

This investment supports the American Red Cross Annual Disaster Program, helping ensure the Red Cross is ready to offer a safe place to sleep, a warm meal and emotional support during disasters big and small, including storms, wildfires, floods and other crises. In FY24, Enterprise Mobility distributed an additional \$525,000 to support disaster relief efforts worldwide as communities grappled with unprecedented wildfires and tornadoes.